The Road Ahead
Business Case for GODAN

Andre Laperriere
GODAN Executive Director
GODAN: The Road Ahead Donor Meeting
London, United Kingdom
July 27, 2018
GODAN’s Purpose

- Showcase open data benefits
- Facilitate data sharing and use
- Facilitate new partnerships
- Trigger innovation
GODAN audiences and data

**Government**
- Generates and handles large quantities of data
- Defines the policy environment
- Data security concerns
- Funds research

**Private Sector**
- Generates and handles large quantities of data
- Understands the importance of data to stimulate business
- Funds research

**Research**
- Generates and handles large quantities of data
- Partnership with private sector sometimes delay data release
- Often lacks the infrastructure or policies to open data

**Civil Society**
- Generates data
- Often unaware of data availability
- Considers access to public data as a right
- Privacy and data ownership concerns
Problem

Nutritious food sufficiently available for global population

Solution

Innovation, empowerment, collective wisdom

Lokers et al. 2015
Some GODAN Strategic Alliances

APAARI
Fit4Food 2030
GCan
GFIA
Global forum for innovations in agriculture
GOOLAM
Global Agricultural Monitoring
GFAR
RDA
Research Data Alliance
Push
Pan-African Farmers' Organization
PAFO
Partnership for African Agricultural Modernization and Innovation
www.nnedpro.org.uk
GODAN Network (770+ Partners)
“Key organizations that connect the open data movement.”
Hunger Solutions Institute

“Evidence-based approach[...]”
Willy Bett, Kenya Cabinet Secretary

“Helps us achieving impact in policy and linkages to new partners”
CTA

“Strong guiding principles, reputation and networking to deliver SDGs.”
Environment Systems

“Invaluable in our journey. Understanding and correlating data needs is second to none.”
Agriledger

“Our organization has benefited from GODAN a lot; now EIAR is connected and updated on open data for agriculture.”
Ethiopian Institute of Agricultural Research (EIAR)

“Kenya became champion of GODAN in Africa, developing the African GODAN network”
Ministry of Agriculture and Irrigation, Kenya

“Is a key partner to help us stay aware of the larger strategic landscape.”
CGIAR
<table>
<thead>
<tr>
<th>Governed by a Steering Committee of donors</th>
<th>Governance paper published in 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rethinking Steering Committee in light of network representativity</td>
<td>No legal personality (delegation through CABI only)</td>
</tr>
</tbody>
</table>
GODAN needs a legal personality. Why?

- Required for meetings participation (ex: UN)
- Tax incentives: CIO (UK), 501(c), Treaty, etc
- Required for EU/other funding
- Clearer message
- Building on GODAN branding
- Combinations possible
Core programmes

**Advocacy**
- Increasing knowledge
- Partners/champions; strategic communication
- Open data sharing and use in agriculture & nutrition
- Focus: under-represented areas/sectors

**Partnerships**
- Stimulate new ideas, new initiatives and innovation
- Breaks down silos
- Events, working groups, webinars, etc
- Using technology to share datasets, data analysis/tools

**Strategic Support**
- Increasing need for strategic guidance/support
- Requires realignment of structure and resources
Current Donor Contributions

1. United Kingdom, £2.5m over 5 years (2014-2018)
2. United States, $4 million over 5 years (2015-2019)
3. Netherlands, one full-time expert with possible additional cash contributions.
4. UN FAO, secondment half-time expert and technical support
5. Global Forum on Agricultural Research (GFAR), secondment 2/3 senior professional officer
6. CABI, £75,000 per year to host the GODAN Secretariat and/or in-kind
7. CTA, 50,000 euro per year to support travel to events by its member countries
8. Germany, one full-time researcher
9. China, one full-time researcher
10. Mexico, one part-time researcher
2014 Foreseen Secretariat structure

- Thought Leader
  - Administration
    - Strategic Comms Expert
    - Strategic Partnerships Expert
    - Researcher

: Full-time equivalent

100 GODAN Partners (est).
Partnerships: Building a global momentum (2014)
July 2018: 770 Partners+
2014 Foreseen Secretariat structure

- Thought Leader
  - Administration
    - Strategic Comms Expert
    - Strategic Partnerships Expert
    - Researcher

: Full-time equivalent

100 GODAN Partners(est).
2015 Secretariat Structure

Executive Director

Administration

- Strategic Comms (Full-time)
- Strategic Partnerships (Full-time)
- Research Lead (Full-time)
- Strategic Partnerships (Part-time)

Programme Manager

* Network: 200
2016 Secretariat Structure
Responding to the doubling network

Executive Director

Administration

Programme Manager

Strategic Comms
Strategic Partnerships
Research Lead
Strategic Partnerships

* Network: 400

Full-time
Part-time
Network increases 50% more; adjusting (2017)

Network: 600
2018 Secretariat: Stretched to limit

Network: 800+

Executive Director

Programme Manager

Adminstration

Strategic Comms Expert

Strategic Partnerships Expert

Strategic Partnerships Expert

Strategic Partnerships & Research

Researcher

Researcher

Researcher

Researcher

Researcher

Full-time

Part-time
Proposed Secretariat Transformation

Network: 1000+

- Executive Director
  - Administration
  - Deputy Director

  - Strategic Communications
    - Comms Assistant
    - Interns

  - Strategic Partnerships Coordinator
    - Partnership Experts
    - Champions

  - Research/M&E Coordinator
    - Research Specialists
    - Research Centres
Running Costs vs. Partner Organisations
## Resourcing (Core) Requirements

<table>
<thead>
<tr>
<th>Cost Item (GBP)</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internal trading</td>
<td>7,278</td>
<td>564</td>
<td>127,310</td>
<td>51,000</td>
<td>77,000</td>
</tr>
<tr>
<td>Staff costs</td>
<td>168,510</td>
<td>355,687</td>
<td>273,388</td>
<td>220,000</td>
<td>288,000</td>
</tr>
<tr>
<td>Programme</td>
<td>247,503</td>
<td>1,281,128</td>
<td>667,542</td>
<td>244,000</td>
<td>88,750</td>
</tr>
<tr>
<td>Other costs</td>
<td>161,770</td>
<td>341,459</td>
<td>262,452</td>
<td>271,160</td>
<td>302,400</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>585,061</strong></td>
<td><strong>1,978,838</strong></td>
<td><strong>1,330,692</strong></td>
<td><strong>786,160</strong></td>
<td><strong>756,150</strong></td>
</tr>
</tbody>
</table>
# Resourcing (Core) Requirements

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Internal trading</td>
<td>7,278</td>
<td>564</td>
<td>127,310</td>
<td>51,000</td>
<td>77,000</td>
<td>60,000</td>
<td>70,000</td>
<td>70,000</td>
<td>200,000</td>
</tr>
<tr>
<td>Staff costs</td>
<td>168,510</td>
<td>355,687</td>
<td>273,388</td>
<td>220,000</td>
<td>288,000</td>
<td>390,000</td>
<td>400,000</td>
<td>410,000</td>
<td>1,200,000</td>
</tr>
<tr>
<td>Programme</td>
<td>247,503</td>
<td>1,281,128</td>
<td>667,542</td>
<td>244,000</td>
<td>88,750</td>
<td>395,000</td>
<td>405,000</td>
<td>410,000</td>
<td>1,170,000</td>
</tr>
<tr>
<td>Other costs</td>
<td>161,770</td>
<td>341,459</td>
<td>262,452</td>
<td>271,160</td>
<td>302,400</td>
<td>90,000</td>
<td>95,000</td>
<td>100,000</td>
<td>285,000</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>585,061</td>
<td>1,978,838</td>
<td>1,330,692</td>
<td>786,160</td>
<td>756,150</td>
<td>935,000</td>
<td>970,000</td>
<td>990,000</td>
<td>2,895,000</td>
</tr>
</tbody>
</table>

- Total required for the transformation period represents an **annual decrease of 11%** over current period.
- Major programme/initiatives expected self-funded; *legal personality* highly desirable (ex: EC).
- Forecast deficit for 2019: £ 150,000 (without changes)
Resourcing Approach

Five Funding Pillars

1. Gov/foundat.
   Mobilize new and core entities

2. Private sector
   Legal personality desirable

3. Public
   Strategic comms, tax incentives and crowdsourcing

4. Fund-raising campaigns

5. Events
   Events sponsorship & attendance fees
**Transformation Period**

<table>
<thead>
<tr>
<th>Adjust to maturing needs of the network</th>
<th>Documenting impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consolidate funding base</td>
<td>Secure financial &amp; technical sustainability</td>
</tr>
</tbody>
</table>
Thank You
Join the open data revolution!

Andre Laperriere
GODAN Executive Director
GODAN: The Road Ahead Donor Meeting
London, United Kingdom
July 27, 2018