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**Our ref.**

DGAN-ELVV / 15119069

**Your ref.**

**Encl.**

Date

Re 2nd workshop, "Creating impact with open data for agriculture and nutrition"

Dear Sir/Madam,

Open data offers great opportunities for informed and transparent decision making, as well as for developing a data-driven economy. The 1<sup>st</sup> workshop on "Creating Impact with Open Data for Agriculture and Nutrition" culminated in the conclusion that additional action was needed in order to outline clearly how tools, data sets, networks and initiatives can be routed towards having an impact and how to use this insight to develop more general views on the role of open data in achieving impact. It's my pleasure to invite you to save the date for the

**2<sup>nd</sup> International Workshop on "Creating Impact with Open Data in Agriculture and Nutrition,"  
10-11 November 2015, The Hague,  
The Netherlands**

Organised in collaboration with Wageningen University and the GODAN Secretariat, this workshop will be hosted by – and held on-site at – the Netherlands Ministry of Economic Affairs.

The objectives of the 2<sup>nd</sup> workshop are:

- To develop a shared general understanding of what it takes to generate societal impact with open data in the field of agriculture and nutrition;
- To develop a concrete and specific approach for achieving that in the following areas:
  - a. The realisation of Sustainable Development Goals (SDGs) targeted at the economic, environmental and social dimensions of sustainable development;
  - b. Innovation that contributes to the transition processes and citizen participation required for achieving point a) above, e.g. with regard to economic processes/business activity and improved governance;
  - c. Improved strategic decision making.
- To explore routes towards creating an impact, business models for open data, and good practices.

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The workshop will bring together a variety of key players from public, as well as private sector organisations at the national, international and global levels: governments, businesses, consultants, universities, research organisations and NGOs. Participants are invited to share their views, practices, success stories/failures and business cases, and to outline - in an open process of interaction and discussion - concrete steps for actively turning the power of open data into actual impact.

The focal question in this 2<sup>nd</sup> workshop will not be "what should the desired impact look like," but rather, "how to achieve this impact." This requires a specific format and a more hands-on and action-oriented approach. To make this possible, the scope for the workshop has been narrowed down somewhat to "food & nutrition security."

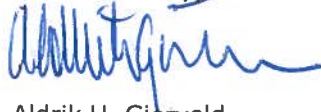
Please have a look at the preliminary program, including the participating speakers. A registration form will be posted online and additional logistical information will be provided.

We are open to suggestions regarding the workshop contents. To pass on your feedback, please contact: Sander Janssen ([Sander.janssen@wur.nl](mailto:Sander.janssen@wur.nl); +31 317481908), or Jacques Jansen ([jacquesm.jansen@wur.nl](mailto:jacquesm.jansen@wur.nl), +31 317 486942) You can also indicate your interest in and suggestions for the workshop by clicking this link:

[https://docs.google.com/forms/d/18ilEn-nIt7e7Arp0ZQtJbYc32jvsrd23pXD8K\\_AT\\_Vo/viewform](https://docs.google.com/forms/d/18ilEn-nIt7e7Arp0ZQtJbYc32jvsrd23pXD8K_AT_Vo/viewform)

I hope to welcome you as a participant in our workshop.

Yours sincerely,



Aldrik H. Gierveld,  
Director, European Agricultural  
and Fisheries Policy & Food Security Department



**Preliminary programme  
(10/11 November 2015, The Hague; organisations/speakers to be  
confirmed)**

**Day 1 – Tuesday 10 November:** start workshop at 10:00

**Central theme: what key questions need to be addressed in order to  
achieve impact with open data?**

- Opening of the workshop by the Ministry of Economic Affairs
- Taking aim at/raising questions on key issues to trigger discussion
- Presentation by 2 or 3 speakers from the perspective of: a company (e.g. Syngenta); a country (e.g. Tanzania/Kenya, Turkey); a theme (e.g. by OECD, EC, an NGO, or a funding organisation)
- Parallel workshops (interrupted by lunch): discussions in groups of no more than 10 people, focusing on questions addressed from:
  - A national/country perspective (lead: FAO/CTA)
  - An NGO and funding perspective (lead: Dutch Ministry of Foreign Affairs/AidData)
  - A private sector perspective (lead: Ministry of Economic Affairs)

Lunch will be provided. At 18:00, we will serve a small buffet.  
Summary reports from workshops

**Day 2 – Wednesday 11 November**  
**State-of-the-art: plenary introductions on the following thematic topics:**

Brief reflection on day 1 and what it means for day 2

Plenary Introductions on:

- Technology (TNO/ITC/...)
- Organisational issues (GODAN director)
- Best practices and opportunities (ODI)
- Developing business innovations with open data (GODAN)

Parallel discussion in groups focusing on the following questions (each group to discuss all 3 questions):

- How to link the thematic introductions to the issues discussed on day 1.
- Actions needed to make actual use of opportunities for creating impact in the short term.
- Potential for future developments.

Plenary discussion of next steps/initiatives, focusing on agenda-setting and priorities

The workshop will end around 15:00, and lunch will be provided.